

ARLINGTON CENTER · MASSACHUSETTS AVENUE

GET YOUR SHOP ON THE MAP

Local Revolt Arlington is a free, community-driven platform built to drive foot traffic back to the independent shops lining Mass Ave. We give your shop a searchable web presence — complete with immersive 360° interior tours and innovative ways to interact with potential clientele.

localrevolt.io

BENEFITS

WHY PARTNER WITH US?

Six reasons to list your shop today.

INCREASE FOOT TRAFFIC 01

Your shop gets discovered by local residents and visitors browsing Mass Ave online — turning digital interest into people through your door.

CONNECT WITH SHOPPERS 02

You can choose to add a photo, phone and email contact details, and hours you and various team members are in the store. This allows shoppers to connect with specific questions, just like reaching out to a trusted friend.

IMMERSIVE 360° TOURS 03

Customers can step inside your shop before they arrive, building the familiarity and confidence that encourages them to visit in person.

COMMUNITY BOARD 04

Neighbors post "looking for" requests on the site. A well-stocked listing means your shop comes up when someone is already looking to buy.

REACT TO SHOPPER NEEDS 05

Under the Circular Economy section, residents can post for items they are looking for. Shop owners are welcome to reply to those posts if they think they have something in stock which meets the post needs!

HOST CIRCULAR ECONOMY EXCHANGES 06

Totally optional — you can elect to be a point of exchange for circular economy transactions posted on the site. As a side-benefit, every pickup brings more foot traffic to your doorstep.

WHAT WE NEED FROM YOU

PARTNERSHIP CHECKLIST

A rough starting point is all we need — we refine everything together over time.

A

INTERIOR PANORAMAS

Immersive interior photos let site visitors step inside your shop before they arrive. Multiple panoramas are welcome — the goal is to cover as much of your store as possible.

HOW TO CAPTURE

Method	Device	How
iPhone Camera (Pano mode)	iPhone	Open Camera → swipe to Pano → sweep slowly across the room. Captures ~240° at high quality — easiest option
Panorama 360 Camera	iOS / Android	Free app, exports full 360° equirectangular JPEGs
Google Maps (photosphere)	Android	Maps → Contribute → Camera → Photo Sphere <i>(feature availability varies by app version)</i>

TIPS FOR A QUALITY RESULT

- ✓ Stand in the center of each room or area
- ✓ Hold the phone at chest height (portrait for iPhone Pano, any orientation for 360° apps)
- ✓ Sweep slowly and steadily
- ✓ Avoid moving objects — people, fans, open doors
- ✓ Take multiple shots and we will select the best one

B

SHOP OWNER PROFILE *(optional)*

Putting a face to the shop strengthens the personal connection that makes local retail special. If you are comfortable sharing:

- A photo and a short bio about you and your shop's story
- Contact details — we may add a direct-messaging option so site visitors can reach you with questions, mirroring the experience of walking in and chatting in person

Sharing contact information is entirely voluntary but encouraged — it builds community trust and keeps the shopping experience personal.



UPDATE CADENCE

By default we schedule a **quarterly check-in** to refresh your inventory, photos, and shop details. If you prefer a different rhythm — more frequent, less frequent, or updates as-needed — just let us know.

PROCESS

HOW IT WORKS

No complicated setup on your end. We handle everything technical.



YOU SHARE

Send us your starting inventory and panorama photos in whatever format works for you.



WE BUILD

We set up your page with a 360° tour and your profile details.



YOU GO LIVE

Your listing appears on Local Revolt Arlington, discoverable by everyone visiting the site.



YOU GROW

Your shop gains visibility as more residents discover and share the platform.

GET STARTED

READY TO GET LISTED?

We would love to have you on the platform. Reach out through the contact information on our live site and we will take it from there.



Local Revolt Arlington is built by and for the Arlington, MA community. Together, we keep Mass Ave thriving.

Local Revolt Arlington · Arlington Center, Massachusetts Avenue · *Local Revolutionized*